



SUBSCRIPTION SERVICES TERMS AGREEMENT

As a subscriber to the Scribe, Etc. Inc. ("Provider") Virtual Marketing Services, Blog Content, Newsletter Content, Newsletter and Blog Content, or Blog Content Management Services (collectively called "Subscription Services"), "Buyer" / "Client" acknowledges that the purchase of a subscription signifies agreement to the following terms:

1. Topics Lists

1.1 Topics lists are required for ALL Blog Content and Newsletter Content subscriptions. The Topics List Form, which is accessible for downloading via the Scribe, Etc. Inc. Web site (www.Scribe-Etc.com) on the FAQs page, must be submitted no later than 15 days prior to the date the content is needed. Timely completion and submission of this form is Client's sole responsibility. Work, regardless of payment for the subscription, will not begin until a Topics List Form has been submitted.

2. Subscription Services

2.1 The specific services included with each subscription will be as described on Provider's Web site.

2.2. Provider has the right to modify the specific services included with each subscription at any time. If this occurs, in-progress subscription services will be completed through the billing cycle. All subscription clients will be notified of changes to specific services of each subscription and will have the opportunity to amend or cancel future subscription services per their preference.

2.3 Subscription Content Delivery

a. Blog Content & Newsletter Content Services Copy for the blog and / or newsletter content will be written in advance of the time frame for which it is to be used. The standard delivery time for all blog post and newsletter content written is two weeks, which includes the time to complete the revision that is included with the service. Revision requests must be submitted within 72 hours of receipt of a draft to insure on-time completion.

b. Blog Content Management Services: Blog posting (up to 30 posts) with images, blog link requesting (up to 8 requests), and blog response posting (up to 8 response posts) features of this service will occur weekly throughout each monthly period. Other features included with this service are one-time services and will be completed on Client's behalf during the first subscription billing cycle.

c. Virtual Marketing Services: One week will be required to complete most Virtual Marketing Services projects; however, select services may require additional completion time. Virtual Marketing Services clients will be notified of the time for completion as projects are assigned. The time for completion given will include revision time.

3. Subscriptions Payment

3.1 Subscription services are automatically billed and collected, in full, each month via PayPal. PayPal account set up is required. All purchases are subject to sales tax.

3.2 Subscriptions will renew each month on the same date of the month that the initial purchase was made. Ex: If a client subscribes on the 5th of the month, your subscription will renew on the 5th of the month. NOTE: If you subscribe on a date of the month that does not occur each month (ex: 29, 30, 31), your subscription renewal date may be automatically adjusted for future billing consistency. Subscription payments cannot be pro-rated and are non-refundable.

4. Copyrights

4.1. Buyer retains all rights to all original work or background information submitted to Provider for the purpose of completing Services.

4.2. Provider retains the right to present all work / product(s) resulting from Services, in part or full, as part of Provider's portfolio and / or promotional pieces marketing Provider's services. Print, Internet, personal website, film / video and audio inclusive.

4.3. In the event Buyer reneges on any part of this agreement Provider retains all legal rights to the products resulting from subscription services as contracted above, including copyrights and use rights to the work for which Services have been provided and / or results from Services, and is legally able to sell, publish or otherwise use work completed under this contract.

5. Liability

5.1 Maximum liability Provider will assume for subscription services, or products resulting from subscription services, is equal to or less than the Price previously paid to Provider by Buyer, less monies due to Provider for work already completed.

5.2 Provider does not assume any responsibility for consequential damages for Services or lack thereof and therefore assumes no consequential liability.

6. Subscription Cancellation

6.1 Buyer-activated Cancellation: Clients may cancel a subscription at anytime. Client can log in to his / her PayPal account to complete the cancellation. NOTE: Clients must cancel the subscription prior to the renewal date to discontinue service without incurring additional expenses. Failure to do so will result in subscription renewal for an additional month. Subscription payments cannot be pro-rated and are non-refundable.

6.2 PayPal-activated Cancellation: Payments may be cancelled automatically via PayPal if the funding source listed on your PayPal account is insufficient and payment fails to be processed. If this occurs, Scribe, Etc. will cease services. To resume subscription service, Client will need to add adequate funds or an alternative funding source to his / her PayPal account and then either re-activate or re-subscribe to their chosen service.

6.3 Provider-activated Cancellation: Provider reserves the right to cancel a subscription at any time without notice.

a. If a subscription is cancelled by Provider after content for a given subscription has been submitted, the conditions of the subscription will have been satisfied and no monies are owed by either party.

b. If a subscription is cancelled by Provider prior to submitted the content requested under a given subscription, monies for that subscription will be refunded in full.

7. Subscription Services Terms Agreement Amendment

6.1 Provider has the right to amend the terms of this agreement at any time. Clients will be notified of any changes to the agreement. The changes will take affect as of the next subscription renewal or as of a given date listed in the amendment notice. If Client does not agree with the changes to the Subscription Services Terms Agreement Amendment, Client may cancel subscription services. However, terms as listed in section 6 of this agreement shall stand.